

araq

StartUp 7

Vocabulary

Unit8 – Lesson3

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WHAT KINDS OF STORIES DO BUSINESSES TELL ABOUT HOW THEY GOT STARTED? THINK OF THE STORY OF A FAMOUS COMPANY. TELL WHAT YOU KNOW ABOUT HOW IT GOT STARTED.

Share in class.

Have your Ss do the task for a couple of minutes. Then check the answers in class.

Match the words with the definitions.

stumble upon-expertise-a peer-dream up-iconic
designate-hit it big-the premises-a stretch-captivating

1. relating to a famous person who is admired by many people and is thought to represent an important idea
2. a person who is the same age as you
3. to think of a plan or idea, especially an unusual one
4. the buildings and land that a store, restaurant, company etc. uses
5. special skills or knowledge
6. to discover something or meet someone when you do not expect to
7. very attractive or interesting
8. to suddenly become very famous, successful, and rich
9. something that is not completely true or is made to seem more important than it actually is
10. to choose someone or something for a particular job or purpose

Teach the challenging words to your Ss. Then play the audio to practice the pronunciation.



B ▶08-14 **VOCABULARY** Look at the words and expressions and listen to the sentences. Do you know what they mean?

stumble upon	a peer	iconic	hit it big	a stretch
expertise	dream up	designate	the premises	captivating

>> FOR PRACTICE, PAGE 148 / DEFINITIONS, PAGE 164

Have the Ss do the task in class. Nominate the Ss for their answers.

>> FOR PRACTICE, PAGE 148

VOCABULARY PRACTICE Complete the sentences with the correct form of the words in the box.

stumble upon	expertise	a peer	dream up	iconic
designate	hit it big	the premises	a stretch	captivating

1. I don't know how Edgar can _____ all these crazy ideas.
2. I'm pretty sure the band is going to _____ with this next song. It's really good.
3. The movie tells the _____ story of a girl who lived in ancient Greece.
4. Tarek says he can finish building the cabinet in two hours, but I think that's a(n) _____. I'm pretty sure it's going to take longer.
5. Sometimes you _____ a great idea when you aren't even looking for one.
6. We work with dangerous chemicals, so only employees are allowed on the company _____.
7. Elly is the first one of her _____ to get a promotion to management.
8. Please _____ someone to take over your work while you're out of town.
9. Jules has studied for years. You won't find anyone with more _____.
10. Whenever we visit a country, we take a selfie in front of one of the _____ landmarks, like the Eiffel Tower in France or Mt. Fuji in Japan.

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Practise all the new words with your students. Ask and answer questions using the words.

Talk together

stumble upon-expertise-a peer-dream up-iconic designate-hit it big-the premises-a stretch-captivating

Tell me a sentence with "stumble upon" about business.



I stumbled upon an article about a small business that became successful overnight.



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